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| **NEWCASTLE ELEMENTARY PTSA SCHOOL AUCTION**  **​Road to the Emerald City** | |
| **Saturday, March 30, 2019**  **Hyatt Regency South Lake Washington** | |
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| **SPONSORSHIP LEVELS** | |
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| **PARTNER**  **SPONSOR**  **$6,000**  1 AVAILABLE | * Your exclusive logo printed on the back of every bid card * Your branded, canvas tote bag for every couple to take home * Full page color ad in auction catalog (outside back cover) and student directory (for commitment/art by Oct. 30, 2018) * Personal recognition by the auctioneer during the live auction for your  tremendous support * Your logo on auction website, and featured in live auction presentation, newsletters and event signage * Premier logo placement in any PTSA Auction advertisement in local paper(s) * 1 table for 10 at the event |
| **ANGEL TEACHER TICKET SPONSOR**  **$3000**  1 AVAILABLE | * A Thank You message to the Teachers from you in all the Registration Packets * Full ­page b/w ad in our auction catalog and in student directory (for commitment/art by Oct. 30, 2018) * Your logo on auction website, and featured in live auction presentation, newsletters and event signage * Premier logo placement in any PTSA Auction advertisement in local paper(s) * Two (2) complimentary tickets to the auction |
| **SPARKLING WINE SPONSOR**  **$2000**  1 AVAILABLE | * Personally welcome guests as they check­ in (we source/provide the wine) * Your signage on display at the serving table and trays * Full ­page b/w ad in our auction catalog and in student directory (for commitment/art by Oct. 30, 2018) * Your logo in the live auction presentation, on our website, newsletters, and event signage * Premier logo placement in any PTSA Auction advertisement in local paper(s) * Two (2) complimentary tickets to the auction |
| **AFTER PARTY SPONSOR**  **$1,500**  1 AVAILABLE | * 1/2-page b/w ad in our auction catalog and in student directory (for commitment/art by Oct. 30, 2018) * Drink Tray donated in your name, auctioneer announcement of your sponsorship * Your logo in the live auction presentation, on our website, newsletters and event signage, including dedicated After Party signage * Premier logo placement in any PTSA Auction advertisement in local paper(s) * Two (2) complimentary tickets to the auction |
| **TABLE WINE SPONSOR**  **$1200**  1 AVAILABLE | * Tag with your logo on all table wine, placed on all tables at auction event * 1/2-page b/w ad in our auction catalog and in student directory (for commitment/art by Oct. 30, 2018) * Your name in the live auction presentation, on our website, newsletters and event signage * Your name included in PTSA Auction advertisement in local paper(s) * Two (2) complimentary tickets to the auction |
| **GOLD**  **SPONSOR**  **$1000** | * 1/2-page b/w ad in our auction catalog and in student directory (for commitment/art by Oct. 30, 2018) * Your name in the live auction presentation, on our website, newsletters, and  event signage * Your name included in PTSA Auction advertisement in neighborhood paper(s) * Two (2) complimentary tickets to the auction |
| **SILVER**  **SPONSOR**  **$500** | * 1/4-page b/w ad in our auction catalog and in student directory (for commitment/art by Oct. 30, 2018) * Your name in the live auction presentation, on our website, newsletters, and  event signage * Your name included in PTSA Auction advertisement in neighborhood paper(s) |
| **BRONZE**  **SPONSOR**  **$250** | * Your name in the live auction presentation, on our website, newsletters, and  event signage * Your name included in PTSA Auction advertisement in neighborhood paper(s) |
| **IN­-KIND**  **DONATIONS** | * If you generously donate products or services which help reduce the cost of our event, we will acknowledge your company in our auction catalog on our website and in our newsletters. We truly appreciate your support. |
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